

Kayla Mahoney

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EDUCATION

BFA, Graphic Art

Dominican University of Ca

San Rafael, Ca

Summa Cum Laude

Departmental Honors

SKILLS

Industry Knowledge

Design Thinking, Layout Design,

Brand Development, UX/UI

Design, 2D Animation, Web

Design, Typography, Illustration,

Photography

Tools

Adobe Creative Cloud,

Photoshop CC, Illustrator CC,

InDesign CC, After Effects CC,

Premiere Pro CC, Lightroom

CC, Adobe XD, Adobe Express,

Figma, Canva, Wordpress,

Elementor

DESIGN EXPERIENCE

Graphic Designer

TuneIn, San Francisco, Ca

February 2022 - August 2024

- Create visual assets for in-app promotions
- Design mock-ups for promotional and sales materials
- Manage social media templates and develop visuals for campaigns.

Art Director

Brewist Tabletop

March 2020 - Present

- Design layouts for games that aid player comprehension
- Create visual identities that match the themes of each game
- Manage freelance artists and illustrators for multiple projects

Freelance Graphic Designer

May 2019 - Present

- Create web layouts for various clients
- Develop brand identities for small businesses and NGOs

Lead Graphic Designer

PENCOM, San Carlos, Ca

November 2017 - December 2019

- Design and maintain marketing and promotional material
- Develop brand guidelines and establish brand standards

Freelance Graphic Designer

Walco Stainless February 2016 - April 2017

Graphic Design Intern

1185 Design June - July 2016

Graphic Design Intern

Next Generation Scholars August - December 2015

Head Marketing Intern

Dominican University of Ca September 2014 - May 2017